



UNESCO MIL ALLIANCE NEWS UPDATE

EDITORIAL

NEW TRENDS OF MEDIA AND INFORMATION LITERACY

The new trends in Media and Information Literacy (MIL) emphasized the importance of creative thinking and of innovation together with critical thinking to empower people in their citizen rights. MIL theory and methodology teach us to carefully analyze messages and reality in a more objective way, without prejudices or cultural barriers such as those related to ethnicity, race, religion, different cultural identities, gender and migration.

Today an emerging theme is the creation or transformation of the cities we live in in MIL Cities. Sometimes this manifests itself implicitly, sometimes explicitly. New trends in MIL also emphasize the importance of assessment and assessments with specific metrics.

All this associated with the creation of digital platforms, new applications(apps) and the use of social networks, Artificial Intelligence, Virtual Reality(VR) and other new technologies.

As MIL initiatives multiply, new challenges continue to arise. One of the most important is to create new tools to face the "infodemic" generated by the COVID 19 pandemic. Also to provide MIL education in a sustainable way and generate mental health. That is, an education that generates hope and helps us to be healthy in the new blended ecosystems in which digital contacts predominate at the expense of face-to-face life.

MIL today has new challenges and opportunities, which require new policies, strategies, tools and experiences that must be implemented together with the five agents of social innovation: governments, companies and private startups, academia, artists and citizens. Some of these ideas and trends you can check in the news that we are now posting here.

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NEWS

- 1. UNICEF has partnered with Future Africa** . South Africa observed Youth Day on 16 June and commemorated June as Youth Month. The partnership, hosted by Future Africa, is known as “YEaH”. More at <https://www.futureafrica.science/index.php/programmes/core-p/unicef-yeah-project>
- 2. Misinformation Policy in Sub-Saharan Africa:** From Laws and Regulations to Media Literacy was published on June 1st through the University of Westminster Press. Among the co-authors were Mr. Wallace Gichunge and Dr. Chido Onumah, <https://www.uwestminsterpress.co.uk/site/chapters/m/10.16997/book53.a/>
- 3. MIL Alliance ISC present in the Communication Talk webinar** organized by the International Communications Club in Dhaka, Bangladesh with Jesus Lau and Wallace Gichunge. The title of the talk was “Enhancing Media and Information Literacy Globally”. More at https://www.facebook.com/watch/live/?v=513120986436918&ref=watch_permalink
- 4. Media and Artificial Intelligence Literacy (MAIL)** The first one is the Media and Artificial Intelligence Literacy (MAIL) Project conducted by the Hong Kong Federation of Youth Groups (HKFYG). More at <http://medialiteracy.hk/%e9%97%9c%e6%96%bc%e6%88%91%e5%80%91/>
- 5. Second Program is the Media and Information Literacy (MIL)** Project co-organized by the Hong Kong News Expo and the Education Bureau. It is mainly a teacher training program. Ten seminars have been held More details at http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/In_Focus/Lee_text.pdf
- 6. First Journey of Citizenship and Digital Literacy in times of disinformation and pandemic.** UNESCO and the Public Defender of Argentina, held event, on the 8th, 9th and 10th of June. Discussed the MIL Curriculum and the MIL Cities Metrics. Divina Frau-Meings and Tessa Jolls inaugurated. More at <https://youtu.be/V1Fvg9PAOMg>
- 7. UNESCO MIL ALLIANCE of Latin America and Caribbean,** Faculty of Communication of the Russian Federation and Thot-CRIARCOM created the channel MIL Cities network – UNESCO concept in the You Tube and MIL Talk webinar with 4 continents were represented. The first MIL Talk was in memory of Irina Zhilavskaya, who left us last month. More at <https://lnkd.in/g3fuBp6>

NEWS

8. **The Takorama** 2021 festival was held between 01/03/2021 and 25/06/2021. In this event films awarded by the children. We was 340.418 participants, 10,161 teacher and 326,165 children from 115 countries. More at <https://www.films-pour-enfants.com>
9. **ASOE Acting for Safer Online Environment: information literacy intervention for preschools.** The Public Journalism Club in Armenia is leading a project to provide media literacy training to preschool teachers. More at <https://pjc.am/?lang=en>
10. **5th Thessaloniki International Summer Academy on Media.** The School of Journalism and Mass Communications of Aristotle University Thessaloniki (AUTh), Jean Monet of European Union Public Diplomacy along with other partners will organize. More at <https://www.joursummerschool.org/>
11. **UNESCO actions for inclusive education:** The UNESCO chair of the University of Macedonia held this event on May 24, May 31, and June 7. Felipe Chibás was a main keynotes and speak on UNESCO MIL Cities Network. More at <http://unescochair.uom.gr/?p=967>
12. **.NAMLE Conference** Now Accepts Applicants. Attend the virtual conference for the National Association for Media Literacy Education. July 16-18, 2021. More details at: <https://nameconference.net/>
13. **Tangible and Intangible Impact of Information and Communication in the Digital Age** was held 17 to 18 June 2021, within the framework of the XII International IT Forum and the UNESCO Intergovernmental Information for All Programme. More at https://itforum.admhmaq.ru/event/en/1/program/151?fbclid=IwAR1cxzIVLYU1xyV25TzvmYSUaApjAW8M4M_1S4Gt1B_PYXruMKymW4W9J-M
14. **Cartoons MIL in the Virtual Reality (VR),** Professor at the University of São Paulo and famous cartoonist Dorinho Bastos released on June 9 his vision from Smart cities to MIL cities in VR cards. More at <http://ceacom.com.br/mil/vr/index.html>
- 15- **UNESCO** organized the webinar "Talking with the UNESCO Media and Information Literacy Alliance Awardees". It was a dialogue with the six awardees of the UNESCO Media and Information Literacy (MIL) Alliance Awards 2020 moderated by Mr. Alton Grizzle, UNESCO Programme Specialist. More at: <https://fb.watch/v/19X7zTUMm/>

MEET THE UNESCO MIL ALLIANCE ISC

[HTTPS://EN.UNESCO.ORG/THEMES/MEDIA-AND-INFORMATION-LITERACY/GAPMIL/ISC](https://en.unesco.org/themes/media-and-information-literacy/gapmil/isc)

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MEDIA AND INFORMATION LITERACY ALLIANCE?**

**TO JOIN, VISIT AND CONTACT THE STEERING COMMITTEE,
[HTTPS://EN.UNESCO.ORG/THEMES/MEDIA-ANDINFORMATION-LITERACY/GAPMIL/ABOUT.](https://en.unesco.org/themes/media-and-information-literacy/gapmil/about)**

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